

RAJAR DATA RELEASE

Q2 24 – August 1st 2024



	Q2 2023	Q1 2024	Q2 2024
All Radio Listening			
Weekly Reach ('000)	49,473	49,947	50,813
Weekly Reach (%)	87.8	88.6	88.2
Average hours per head	18.0	18.1	18.2
Average hours per listener	20.5	20.5	20.6
Total hours (millions)	1,016	1,023	1,048

All Radio Listening - Share Via Platform (%)			
AM/FM	31.4	27.0	26.3
Total Digital	68.6	73.0	73.7
DAB	40.3	42.6	42.8
DTV	3.5	2.6	2.7
Total Online	24.9	27.8	28.1
Website/Apps	10.5	11.2	11.1
Smart Speaker	14.4	16.6	17.0